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PLEASE TRANSMIT THE FOLLOWING PAGES TO:

NAME: F. J. Bartuska (652)
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From:	R. Ross Viguet	Phone No.:	214-855-8185	Number of Pages Sent: (Including Cover Sheet)	20
Date:	August 7, 2000	User No.:	08935	Fir:	26
					Matter No.: 10007125

Return Transmitted Fax To: Lisa J. Lynch

Re: Serial No. 08/813,852

REMARKS: Please see attached.

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OFFICE SERVICES ONLY

COMPLETION TIME: : A.M. P.M. SENT BY:

Docket No. 58569-P001US-10007125

PATENT

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**RESPONSE UNDER 37 CFR 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP
3652**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
Official

In re Application:

Rodney L. Dockery, et al.

Serial No.:

08/813,852

Filed:

March 7, 1997

Art Unit:

3652

Examiner:

F. J. Bartuska

For:

SYSTEM AND METHOD FOR PROMOTING STORES AND
PRODUCTS

BOX AF
Assistant Commissioner
for Patents
Washington, D.C. 20231

FAX RECEIVED

AUG 07 2000

GROUP 3600

I hereby certify that the above correspondence is being facsimile transmitted to the Patent and
Trademark Office on

8-7-00

Date:

Tresa Lynch
(Typed or printed name)
Tresa Lynch
(Signature of person)

TRANSMITTAL OF AMENDMENT AND DECLARATION

Dear Sir:

1. Transmitted herewith is an amendment and the declaration of Caleb J. Pirtle providing evidence of commercial success under 37 C.F.R. § 1.132 in connection with this application.

STATUS

2. Applicant is a small entity. A verified statement is attached
 was already filed.
 other than a small entity.

EXTENSION OF TIME

3. Applicant petitions for an extension of time under 37 CFR 1.136 (Fees: 37 CFR 1.17(a)-(d)) for the total number of months checked below:

Extension (months)	Fee for other than small entity	Fee for small entity
<input type="checkbox"/> one month	\$ 110.00	\$ 55.00
<input type="checkbox"/> two months	\$ 380.00	\$190.00
<input type="checkbox"/> three months	\$ 870.00	\$435.00
<input type="checkbox"/> four months	\$1,360.00	\$680.00
<input type="checkbox"/> five months	\$1,850.00	\$925.00
Total	\$	Fee \$

If additional extensions of time are required, please consider this a petition therefor.

- An extension for [] months has already been secured and the fee paid therefor of \$ _____ is deducted from the total fee for the total months of extension now requested.

Extension fee due with this request \$ []

PATENT

Docket No. 58569-P001US-10007125

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4. Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.

FEE FOR CLAIMS

5. The fee for claims (37 CFR 1.16(b)-(d)) has been calculated as shown below:

TOTAL FEE PAYMENT

Col. 1	Col. 2	Col. 3	Small Entity		Other than Small Entity				
			Claims Remaining After Amendment	Highest No. Previously Paid For	Present Extra	Rate	Additional Fee	Rate	Additional Fee
Total*	Minus**	= 0			X 9=	\$		X 18=	\$
Indep.*	Minus***	= 0			X 39=	\$		X 78=	\$
	<input type="checkbox"/> First Presentation of Multiple Dep. Claim				+130=	\$		+260=	\$
					Total	\$ 0.00		Total	\$ 0.00

TOTAL FEE PAYMENT

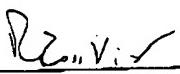
6. Attached is a check in the sum of \$ []

FEE DEFICIENCY

7. Please charge Deposit Account No. 06-2380 the sum of \$ _____. (A duplicate of this transmittal is attached)

8. The Commissioner is hereby authorized to charge any deficiency in the enclosed fees under 37 C.F.R. §1.16, or to charge any patent application processing fees under 37 C.F.R. §1.17, or credit any overpayment, to Fulbright & Jaworski L.L.P. Deposit Account No. 06-2380.

Respectfully submitted,


 R. Ross Viguet

Registration No. 42,203
Counsel for Applicant

Date: 9/17/00

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